

Studia stacjonarne

Dyscyplina: KULTUROZNAWSTWO

Prowadzący: dr Aleksandra Oszmiańska-Pagett

Temat: Language policy and linguistic landscape

This seminar aims at acquainting students with the issue of the relationship between language and society. A particular attention is going to be devoted to the way that states and other authorities deal with rules regarding language use, i.e. language policy. One of interesting aspects in this context is the presence of particular languages in the streets, shopping centres and generally speaking public space of European cities, i.e. the linguistic landscape. The English language is obviously in a dominant position here. However, with the migration waves and the war in Ukraine, the linguistic landscape of Polish cities has started to reflect these profound social changes. To what extent can we find evidence to such changes in the linguistic landscape of Polish cities? Is Ukrainian the only migrant language visible? What is its function? What other foreign, migrant or minority languages can be identified? Do they always target the speakers of these languages? These are examples of questions whose answers we will search for in this seminar.

Apart from going through a theoretical background in the field of linguistic landscape, students will be able to do their own research of a selected type of public space or location. And those who would like to delve deeper into the issue, will be able to analyse attitudes towards particular languages present in linguistic landscape and link them to identity issues. All research can be done in the city of Poznań or any other location, e.g. your home town. The basic research tool will be your own camera. At the end of the course, if there is enough interesting photographic material, we can organise a little exhibition.

BA TOPICS:

- 1) What is the linguistic landscape of a selected neighbourhood/street? (2)
- 2) Do neighbourhoods differ in terms of the languages present in their linguistic landscape? (2)

- 3) What is the linguistic landscape of a selected shopping centre? (2)
- 4) What is the most commonly chosen foreign language in the names of bars/restaurants/cafes/pubs/beauty parlours? (2)
- 5) What foreign languages are present in the official signage in a chosen city? (2)
- 6) Are the same foreign languages present in the official signage vs. non-official signs in a selected neighbourhood/ small town? (2)

BASIC Reading List:

Carr, J. 2019 “Linguistic Landscapes”, in: M. Aronoff (Ed.), *Oxford Bibliographies in Linguistics*. New York: Oxford University Press

https://www.academia.edu/40816341/Carr_2019_Linguistic_landscapes_In_M_Aronoff_Ed_Oxford_Bibliographies_in_Linguistics_New_York_Oxford_University_Press_https_do_i_org_10_1093_OBO_9780199772810_0251

Gorter, D. & Cenoz, J. 2015 “Translanguaging and linguistic landscapes”, *Linguistic Landscape*, 1 (1): 54-74. DOI: 10.1075/ll.1.1/2.04gor
https://www.researchgate.net/publication/281391064_Translanguaging_and_linguistic_landscapes

Spolsky, Bernard 2009 *Language Management*. Cambridge: CUP [dostępna w naszej Bibliotece WSJO]